



## Job Posting

### PRODUCT DEVELOPMENT PROJECT MANAGER SKINCARE CRB

Envision & develop new concepts for Skincare category that captivate the market and strive for nothing less than bring to life industry-changing products, aiming to transcend the current standards and pushing the boundaries of Innovation for the Group in the category:

- Collaborate with cross-functional teams, in particular R&D, to seamlessly blend technical know-how with distinct creative flair, creating and developing products synonymous with industry transformation and bringing visionary products to international Beauty Events.
- Collaborate closely with Strategic Marketing Team to understand customer needs and translate market insights into actionable project strategies; Create and/or develop new product concepts for Skincare category, according to customer and brief type.
- Curious and proactive, consistently keep contact with technical departments to explore technological platforms within the Group and draw on insights crucial for developing disruptive products to implement our portfolio;
- Formula and packaging briefs creation, formula development follow-up (texture evaluation and approval), packaging development follow-up
- Lead product finalization coordinating activities among cross-functional technical teams (in particular R&D, Packaging Team, Production, Filling & Assembling, Planning, Regulatory) and ensure that products are finalized respecting brief requirements and deadlines;
- Develop marketing material in collaboration with Strategic Mkg and Copy;
- Develop price guidelines
- Present products and sell concepts to Sales force in fluent English;
- Deep dive into new trends and market research/ new product launches highlighted by Strategic Marketing.
- Ensure event sample availability and sample library management



**Requirements:**

- **Strong technical background in the skincare category and ability to translate market trends into product features;**
- **Master's degree in biology, biochemistry or pharmacy, with specialization in marketing and/or industrial cosmetology**
- **Team player, able to work in complex organization, handling pressure, deadlines and prioritizing tasks;**
- **Transparency, integrity;**
- **Creative visionary, with passion and curiosity for cosmetic business and hair care segment in particular, with the ambition of bringing industry-changing products to the market;**
- **Brilliant in public speaking and able to present products & sell concepts in fluent English;**
- **Strong communication skill and ability to negotiate;**
- **Storytelling skills to captivate and persuade.**